

## About the TRIE Neighborhood Initiative

The Taskforce for Racial Inclusion and Equity (TRIE) Neighborhood Initiative is led by the NYC Civic Engagement Commission (CEC) with funding from the Mayor's Office of Equity and the Young Men's Initiative. The program invests in supporting and leveraging collaborative, community-based coalitions in [33 TRIE neighborhoods](#), which were designated by the Taskforce in 2020 using health and socioeconomic disparity data.

Through the TRIE Neighborhood Initiative, the CEC seeks to:

- **Promote social cohesion** and community-building;
- **Strengthen local infrastructures (coalitions)** that are responsive to community needs;
- **Build capacity and foster collaboration** for participating organizations to increase community reach and access to civic participation.

The CEC is looking to award **33 community based organizations (CBOs) up to \$60,000** to serve as **TRIE Neighborhood Administrators (TNAs)** and support these goals by:

- **Attending monthly CEC-led meetings and capacity-building training**, and overseeing administrative tasks necessary to carrying out this work, including reporting on deliverables.
- **Building and managing a coalition** of diverse community stakeholders to build community, pool resources and information, and co-plan strategies for engaging the neighborhood in the People's Money, their coalition's ongoing programs, and other civic engagement activities
- **Participating in the People's Money**, including attending Cycle 2 Project Implementation Meetings, hosting Cycle 3 Idea Generation Workshops, and hosting PB GOTV events in 2025.
- **Developing and hosting** a civic engagement workshop for TRIE residents.

**LINK TO APPLY:** <https://www.tfaforms.com/5141013om/5141013>

## Program Components

### Coalition and Capacity-Building

The TRIE Initiative is grounded in coalition-building efforts as a means of advancing equity and creating a more inclusive democracy.

**Each TNA will build and maintain a coalition**, inviting community stakeholders including, but not limited to, partner organizations, local businesses, community leaders, and volunteers to participate in conversations and planning to engage TRIE residents in The People's Money, your coalition's ongoing programs, and other civic engagement activities. We encourage the TNA's to think about the diversity of their TRIE neighborhood(s), and use the coalition not only as a vehicle for expanding their reach, but also to uplift community voices that are often excluded from decision-making spaces.

**\$12,000 of the TRIE award must be allocated to coalition-building and community engagement.** The goal of allocating this funding to other neighborhood organizations and community stakeholders is to invest in meaningful collaboration, to uplift the work of local stakeholders, and to increase the capacity of the TNA to reach diverse TRIE residents.

This funding may be used to give "micro-grants" to partner organizations, and/or stipends to local leaders and community stakeholders, to participate in your coalition in the following ways:

- Attending coalition meetings
- Advising on outreach strategies to recruit for events or programs
- Supporting outreach for events or programs by sending out information to their listservs and networks, flyering, tabling, canvassing, etc.
- Assisting at or attending in-person events such as tabling, workshops, community fairs, etc.
- Offering in-kind resources such as staff or volunteer time, event space, incentives to offer at outreach events, etc.
- Collaborating on events through co-planning, co-branding, and/or co-facilitating
- Participating in GOTV work by collecting completed ballots from individuals/groups in their networks

Up to 20% of this funding may also be used for:

- Food and beverage at coalition events or community workshops
- Incentives and accommodations (Metrocards, raffle prizes, swag, etc.) at community events.

In addition, **TNA's will attend monthly, CEC-led, virtual meetings to receive program updates and capacity-building training** on topics such as coalition-building, volunteer management, equity data mapping, canvassing strategies and workshop facilitation.

## The People's Money

The Civic Engagement Commission (CEC) is excited to be entering into the third cycle of New York City's Citywide Participatory Budgeting process, "The People's Money" from October, 2024 through June, 2025. In this process, New Yorkers throughout the five boroughs have the power to directly decide how \$3.5 million of public funding will be spent on expense projects in their boroughs. TRIE Organizations, as dedicated leaders and trusted messengers in their neighborhoods, are critical to ensuring community needs and priorities are served at every phase of our process.

The first phase of the process - **Idea Generation** - takes place from October 10th through November 22, 2024 and involves inviting residents from across the city to 1.5 hour long workshops to engage in activities to learn about the city budget, talk about their needs and priorities, and submit ideas that can be evaluated and turned into projects to be voted on in the Spring of 2025. TNA's will be asked to organize and facilitate 5 idea generation workshops designed by the CEC.

The second phase - **Project Vetting and Development** - takes place from January 19th through February 23rd, 2025 and involves 5 Borough Assembly Committees (BAC), made up of randomly selected borough residents, gathering to deliberate on the vetted ideas from Phase 1, to determine the final borough ballot to be voted on in the spring. TNA's and their coalitions will be asked to prepare a landscape analysis of their TRIE Neighborhood, including an overview of the gaps in services that exist, and present at a BAC meeting to inform members of neighborhood priorities.

The third phase of the process - **Voting** - will take place in the Spring of 2025 and involves outreach to NYC residents to vote on projects that will be funded in their borough. Voters will be able to use a paper ballot, or vote online. TNA's will be asked to create a vote plan to collect 2,000 ballots in their TRIE Neighborhood. Organizations will be expected to maintain the vote plan with progress updates throughout the vote period. More information on this deliverable will be made available later in the year.

The fourth phase of the process - **Project Implementation** - takes place the following year after every cycle and involves CBOs implementing the winning projects across the boroughs. From September 2024 - June 2025, Cycle 2 Project Implementation will be taking place. TNA's will support this phase by attending CEC-led Project Implementation Meetings and offering support to implementing partners through:

- Program design (when the partner has experience/expertise in the subject area of the project)
- Advising on community engagement strategies
- Conducting outreach and/or community engagement to involve stakeholders in the project and gather community input

This engagement seeks to bridge potential gaps between organizations working in the same neighborhood, and to strengthen the quality and impact of the implemented projects.

## **Civic Engagement Workshop**

Accessible, interactive, and engaging civic education is critical for providing New Yorkers the information, tools, and resources to empower them to take action and seek justice in their communities. The CEC has developed a civic engagement workshop titled “Civic Engagement is People Power” that defines civic engagement in terms of power, love, and justice, and aims to inspire participants to be civically engaged in a variety of ways.

In the fall, the TNA’s will become familiar with the deck and its modules which cover specific topics like voting, volunteering, and advocacy and organizing, and develop a civic engagement workshop that is unique to their TRIE residents. Organizations will meet with a CEC Liaison to get feedback on their workshop, and finalize the content by early-February. Then, TNA’s will be asked to host the workshop for 20-25 participants between February and June of 2025.

## Partnership Expectations

### Partnership Community Values

To support and encourage New Yorkers to meaningfully participate in civic life, the CEC believes that active listening - as a process and practice - is central to building relationships and trust. The CEC and partner organizations must be committed to being practitioners of participatory democracy and affirm our responsibility and commitment to lift the power and voices of all NYC communities. We will ground the work based on the following core values:

#### 1. Dignity and Care

- a. We will celebrate the inherent worth of all human beings by creating events that center relationship-building, intentional listening, and care.

#### 2. Accessibility and Justice

- a. We will strive to create conditions that foster equitable access to all communities to encourage broad participation. Our purpose in running participatory budgeting is to build a democratic process that strengthens our city by investing in communities. Hence, we will work toward providing basic accommodations, such as food for participants, travel vouchers, spaces that welcome children and dependents, stipends to cover childcare needs, appropriate language translations, and assistive technologies.

#### 3. Respect and Communication

- a. We will cultivate a partnership of mutual respect and consideration, with all parties practicing kind and timely communication. Any discrimination or bias will not be tolerated. Respectful interactions and working relationships are pivotal to the community-building processes we are working to implement.

#### 4. Collaboration and Trust

- a. We will build trust through transparent partnerships that center our shared goals. We understand that each partner organization and/or agency brings unique expertise to our work, and that we must all learn from and listen to each other. All partner organizations and the CEC will practice open and frequent communication and collaborative problem-solving to create a working process in which all parties are accountable and can rely upon others.
- b. We will lead with a willingness to bridge gaps in our communities, and an openness to collaborate with local organizations to increase access to our programs for TRIE residents.

#### 5. Accountability

- a. We will hold each other accountable to our program deadlines and are committed to continuous evaluation. One part of a successful program is the timely submission of deliverables. However, the CEC understands that delays due to circumstances out of the partner organization's control may occur. The CEC will work with partner organizations to provide extensions where appropriate and feasible, however communication is vital.

## Project Management

The TRIE Neighborhood Initiative is an opportunity to engage with your community members and connect them to meaningful resources and decision-making spaces through the coalition work, civic engagement workshop, and The People's Money. Applicants should be prepared to allocate an average of **40 hours/month** (note: that the workload is heaviest in the fall during PB Phase 1 and the spring during PB Phase 3) to successfully manage the complete list of deliverables.

Given the level of involvement required of participating organizations, it is important the program leads and additional staff members delegated to oversee this partnership possess the following characteristics:

- **Passionate Community Advocate** - building relationships, listening to local needs and priorities, inviting and activating community members to civically engage is central to the Initiative work. The team members carrying out the program deliverables should be aligned with our values of inclusivity and commitment to uplifting the power and voices of New Yorkers.
- **Organized and Detail-Oriented** - keeping track of key dates and deadlines, submitting event reports, budgets, and project plans, and being responsive to emails will also be crucial to staying on track throughout the program.
- **Resourceful Problem-Solver** - the deliverables will require program leads to think creatively about ways to engage community members, build partnerships, conduct outreach and plan events.

### The TRIE Partnership requires organizations to assign 3 Project Management Roles:

1. **Primary Program Lead** will be the main point of contact for the CEC, and responsible for ensuring the TNA's completion of deliverables.
2. **Second Program Lead** should be a staff member who works with the Program Lead to understand and be aware of all deliverables, and be available to step in to coordinate the work of PB or the TRIE Initiative in the event that the Program Lead is unavailable.
3. **Facilitator** will be responsible for facilitating the program's workshops, and enrolling in the CEC's Facilitator's Academy in preparation. The same individual may fill the role of both Facilitator and a Program Lead.

The CEC acknowledges the barriers that many smaller, locally based organizations face in competing for city funding and large awards in particular. To address this equity gap, the CEC encourages organizations to apply jointly as a means of meeting the expectations associated with the scope and scale of this initiative and award amount. If this is of interest to your organization, please reach out 5<sup>3</sup>eccentric to [Hjohn@civicengagement.nyc.gov](mailto:Hjohn@civicengagement.nyc.gov) to set up an initial conversation. Joint applications will be considered on a case-by-case basis.

## Reporting

Program Leads will be expected to submit required reporting within 5 business days of any event including the Idea Generation Sessions, Coalition Meetings, and the Civic Engagement Workshop, via digital form provided by the CEC. All reports will include evidence of participant attendance, an assessment of challenges and successes, and photos of the event.

**Idea Generation Workshop Reports** - will include data entry of the Idea Worksheets, Exit Surveys, and Borough Assembly Applications.

**Civic Engagement Workshop Report** - will include data entry of exit surveys.

**Coalition Meeting Summaries** - will vary based on meeting.

## Deliverables Timeline

Please read through the outline of the requirements, expectations, and deliverables associated with this partnership below. All applicants must be fully committed to the level of capacity-building, community engagement, and project reporting.

Item	Description	Key Dates
<b>Monthly TRIE Meetings</b>	<p>TRIE Organizations will be required to attend monthly, 2-hour virtual meetings to receive program updates and capacity-building training.</p> <p>Topics will include coalition-building, volunteer management, equity data mapping, canvassing strategies, and workshop facilitation.</p>	<ul style="list-style-type: none"><li>• <b>Wednesday, October 23rd, 10am-12pm</b></li><li>• <b>Wednesday, November 20th, 10am-12pm</b></li><li>• <b>Wednesday, December 18th, 10am-12pm</b></li><li>• <b>Wednesday, January 22nd, 10am-12pm</b></li><li>• <b>Wednesday, February 19th, 10am-12pm</b></li><li>• <b>Wednesday, March 19th, 10am-12pm</b></li><li>• <b>Wednesday, April 16th, 10am-12pm</b></li><li>• <b>Wednesday, May 14th, 10am-12pm</b></li><li>• <b>Wednesday, June 11th, 10am-12pm</b></li></ul>
<b>Coalition Management &amp; Community Engagement</b>	<p>Selected Organizations must build or maintain a coalition of diverse community stakeholders, that reflect the diversity of residents in the TRIE Neighborhood, to activate residents to participate in the People's Money and other community engagement opportunities.</p> <p>Organizations must submit a budget for how they plan to allocate the Community Partnership Funding, subject to approval by the CEC.</p> <p>Organizations must facilitate coalition meetings to share programmatic updates, co-plan outreach strategies for upcoming events, and exchange resources and information, including relevant, critical messaging from the City that impacts the community (such as emergency notifications and City response to emergencies shared by the CEC) and sharing with CEC any emerging needs and issues from communities that relate to emergencies.</p>	<ul style="list-style-type: none"><li>• <b>November 1st:</b> Deadline to host and submit Coalition Meeting and Summary #1</li><li>• <b>January 17th:</b> Deadline to host and submit Coalition Meeting Summary #2</li><li>• <b>April 4th:</b> Deadline to host and submit Coalition Meeting Summary #3</li><li>• <b>June 6th:</b> Deadline to host and submit Coalition Meeting Summary #4</li></ul>

<b>The People's Money: Cycle II</b>	<p>TRIE Organizations will support the implementation of winning projects from The People's Money: Cycle II by attending CEC-led meetings with the Implementing Organizations.</p> <p>TRIE partners may provide support to implementing partners on the following:</p> <ul style="list-style-type: none"> <li>• Program design (when the partner has experience/expertise in the subject area of the project).</li> <li>• Advising on community engagement strategies.</li> <li>• Conducting outreach and/or community engagement to involve stakeholders in the project and gather community input.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Wednesday, November 13th, 10am -12pm</b></li> <li>• <b>Wednesday, January 15th, 10am - 12pm</b></li> <li>• <b>Wednesday, April 23rd, 10am - 12pm</b></li> <li>• <b>Wednesday, June 25th, 10am - 12pm</b></li> </ul>
<b>The People's Money: Cycle III</b>	<p>TRIE Orgs will be expected to organize the residents in their TRIE Neighborhood to participate in The People's Money by supporting:</p> <ul style="list-style-type: none"> <li>• Phase 1: Idea Generation   Oct. 11th - Nov. 22</li> <li>• Phase 2: Project Vetting and Development</li> <li>• Phase 3: Voting</li> </ul>	<p><b>Phase 1: Idea Generation</b></p> <ul style="list-style-type: none"> <li>• <b>October 4th:</b> Submit Idea Generation DRAFT Outreach Plan</li> <li>• <b>October 11th - November 22nd:</b> Host a minimum of 5 sessions with 20-25 participants at each session and submit the required reporting for all sessions held.</li> </ul> <p><b>Phase 2: Project Vetting and Development</b></p> <ul style="list-style-type: none"> <li>• <b>January 19 - February 23:</b> Attend 1 4-hour meetings to provide community perspective and expertise in the project development and vetting phase. Exact meeting dates TBD.</li> </ul> <p><b>Phase 3: Voting</b></p> <ul style="list-style-type: none"> <li>• <b>March 31st:</b> Submit PB GOTV Outreach Plan</li> <li>• <b>May 7th - June 18th:</b> Host events for PB GOTV, collect a target of 2000 ballots, and update the vote plan weekly</li> </ul>



<b>Civic Engagement Workshops</b>	<p>Organizations will develop a civic engagement workshop using a template provided by the CEC, and facilitate the workshop for residents of the TRIE Neighborhood.</p>	<ul style="list-style-type: none"> <li>• <b>November 20th:</b> Workshop Facilitation Training during the Monthly TRIE Meeting</li> <li>• <b>February 7th:</b> Deadline to submit Draft Deck and Workshop Date</li> <li>• <b>June 30th:</b> Deadline to host Civic Engagement Workshop and submit event summary.</li> </ul>
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## TRIE Neighborhoods & Zip Codes

TRIE Neighborhoods		Borough	Zip Codes
1	Lower East Side and Chinatown	Manhattan	10002, 10003, 10009, 10013
2	Morningside Heights and Hamilton Heights	Manhattan	10025, 10027, 10031, 10032
3	Central Harlem	Manhattan	10026, 10027, 10030, 10037, 10039
4	East Harlem	Manhattan	10029, 10035
5	Washington Heights and Inwood	Manhattan	10032, 10033, 10034, 10040
6	Mott Haven and Melrose	The Bronx	10451, 10454, 10455, 10456
7	Hunts Point and Longwood	The Bronx	10455, 10459, 10474
8	Morrisania and Crotona	The Bronx	10460, 10459, 10456
9	Highbridge, Concourse, and Mt. Eden	The Bronx	10452
10	Fordham and University Heights	The Bronx	10453, 10458
11	Belmont and East Tremont	The Bronx	10457, 10458
12	Kingsbridge, Kingsbridge Heights, and Bedford Park	The Bronx	10463

13	Soundview, Clason Point, Castle Hill and Unionport	The Bronx	10472, 10473
14	Williamsbridge, Norwood, Olinville, Edenwald, and Wakefield	The Bronx	10466, 10467
15	Bedford Stuyvesant	Brooklyn	11205, 11206, 11216, 11221, 11233, 11238
16	Bushwick	Brooklyn	11206, 11207, 11221, 11237
17	East New York, Starrett City, and Cypress Hills	Brooklyn	11207, 11208, 11239
18	Sunset Park	Brooklyn	11220, 11232
19	Flatbush	Brooklyn	11226
20	Brownsville	Brooklyn	11212, 11233
21	East Flatbush	Brooklyn	11203, 11226
22	Coney Island and Brighton Beach	Brooklyn	11224, 11235
23	Canarsie	Brooklyn	11236
24	Queensbridge	Queens	11101
25	Corona	Queens	11368
26	East Elmhurst	Queens	11369
27	Jamaica, South Jamaica, Hollis, St. Albans, Rochdale, and Springfield Gardens	Queens	11412, 11423, 11432, 11433, 11434, 11435, 11436
28	Richmond Hill and South Ozone Park	Queens	11419, 11420
29	Woodhaven	Queens	11421
30	Queens Village	Queens	11429
31	Briarwood	Queens	11435
32	Rockaway and Broad Channel	Queens	11691, 11692, 11693, 11694
33	St. George, Stapleton, Port Richmond, Tompkinsville and Mariner's Harbor	Staten Island	10303, 10304, 10310

## Definitions

**Youth:** residents of New York under 24 years of age

**Older adults:** residents of New York 60 years of age or older

**Justice impacted:** anyone, including family members, who has been directly impacted by law enforcement or incarceration

**Public Housing Residents:** anyone who lives in NYCHA or NYCHA Section 8 housing

**People with Disabilities:** including all cognitive or physical disabilities

## Additional Resources

- ★ [Frequently Asked Questions \(FAQ\)](#)
- ★ [The People's Money Website](#)